



2024 Annual Report

THANK YOU FOR TAKING TIME TO READ OUR 2024 REPORT



”

As you look back in 2024 with us, this is a highlight of our achievement:

1. Launched a training project to 100 English Language Teachers in Bagamoyo District, Pwani region.
2. Trained teachers on Communicative Language Teaching Approches (CLT)
3. Shared strategic plan to more than 20 government and private stakeholders

We are deeply grateful for the dedication of our team, stakeholders, and donors. As we embark on the new year, we do so with renewed determination and enthusiasm.

Here is our ask to all education stakeholders, AfrEd donors and friends, and all well wishers: a continued support of AfrEd's 2025 budget year, totaling \$100,000.

These funds will be allocated as follows:

- Program Development and Implementation: \$60,000
- Capacity Building and Training: \$20,000
- Monitoring and Evaluation: \$10,000
- Administrative Costs: \$10,000

As we continue to grow, we invite you to join us in shaping a brighter future of students.

WORD FROM OUR DIRECTOR



Curthbert .R. Swai — Managing Director

Guided by our 2023-2027 Strategic Plan and commitment to SDG 4, Target 4.1, AfrEd's journey toward educational transformation continues to thrive.

In 2024, we launched E-Comm project that saw training of 102 English teachers from 13 secondary schools. Teachers were trained on Cognitive Academic Language Proficiency (CALP) and Basic Interpersonal Communication Skills (BICS). These skills are based on Communicative Language Teaching (CLT) methods, and important for teaching and learning in schools. We trained these educators to inspire thousands of students transitioning from Swahili-medium primary schools.

Looking ahead, we aim to:

- Develop courses in Mathematics, Physics, Chemistry, and English.
- Build the capacity of more than 2,000 teachers.
- Enhance literacy in 20 public schools.
- Install smart boards, tablets, and internet services in public schools.

Your support is crucial for our impact. As we expand, we seek your continued partnership to build a brighter future of education provision in Tanzania.

A Year's Overview

WHERE WE ARE

AfrEd was born in 2020 in the staff room of Marian Boys Secondary School, where a group of passionate teachers envisioned a future with equitable access to quality education for all students in Tanzania. Drawing on their experiences in both public and private schools, they were struck by the vast disparities in teaching methods, resources, and pedagogy between these two systems.

The numbers painted a stark reality:

- In 2021, reports revealed that 1,000 public secondary schools lacked physics teachers entirely.
- In 400 schools, students had never encountered a mathematics teacher.

These gaps in education left thousands of students at a disadvantage, threatening their futures and the nation's development.

Determined to address this challenge, AfrEd was established with one bold purpose: to transform education through innovative teaching and learning strategies and the effective integration of Information, Communication, and Technology (ICT).

Officially registered in 2022, AfrEd now operates nationally in Tanzania, focusing on teacher empowerment, modern resource allocation, and inclusive learning environments. Together, we are shaping a brighter future for Tanzania's youth.



Vision and Mission



Our Vision

A better Africa through Education

Our Mission

Deliver science subject content to all learners.

Our Core Values

Purpose

- We are dedicated to achieving our mission with unwavering focus and meaningful impact.

Trust

- We build and nurture strong relationships through reliability, honesty, and ethical practices.

Transparency

- We ensure openness in our decisions, actions, and communications to maintain accountability.



E-COMM PROJECT

English communicative (E-comm) project Is Implemented in Bagamoyo District, Pwani region. Funded by US embassy Tanzania the project aims to improving communicative competence of students transitioning from swahili medium primary schools to secondary schools in Tanzania through enhancing the quality of English language teaching and learning through the implementation of Communicative Language Teaching (CLT) approach.

PEOPLE REACHED

102

English Teachers

13

Secondary Schools



A group photo of stakeholders at the launch of E-comm project

The project was officially launched on December 23rd, 2024, with the purpose of

Equipping 100 English language teachers with CALP and BICS-based CLT methods, resources, and e-learning tools, by August 2025.

Raise English communication skills by 60% among form one and form two students in 5 target schools in Bagamoyo District.

To achieve the objective, Afred collaborated with the Tanzania English Language Teachers Association (TELTA) and developed training manuals, based on the current Tanzanian English Language curriculum, along with resources provided by the Regional English Language Officer (RELO). The manuals were used during the training session to enhance teaching effectiveness.



E-COMM TEACHERS TRAINING INITIATIVE

Mainstreamed to offer tools and resources for English teachers:



Communicative Language Teaching (CLT) Approaches



Teaching Resources



Collaboration, and Digital Literacy

E-Comm training was conducted across 13 secondary schools in Bagamoyo District, equipping 102 English language teachers from Nia Njema, Kiromo, Dunda, Kingani, Shushila, Hassanal Damji, Chasimba, Fukayosi, Matimbwa, Zinga, Kerege, Makurunge, and Mapinga secondary schools.

The training focused on enhancing educators' capacity through **Communicative Language Teaching (CLT)**, emphasizing interactive learning, real-world language use, and student-centered teaching approaches. Additionally, teachers were trained in 21st-century skills, including collaboration, creativity, critical thinking, and digital literacy, enabling them to integrate technology and innovative methods into their classrooms.

This initiative has strengthened teachers' ability to deliver engaging and effective English language instruction, improving student learning outcomes. AfrEd remains committed to supporting educators through continuous professional development to enhance the quality of English language education in Tanzania.



PROJECT TARGET AND NUMBER OF PEOPLE REACHED

2% INCREASE

The project initially set a target to train 100 teachers but ultimately trained 102 teachers, exceeding the original goal by 2%.

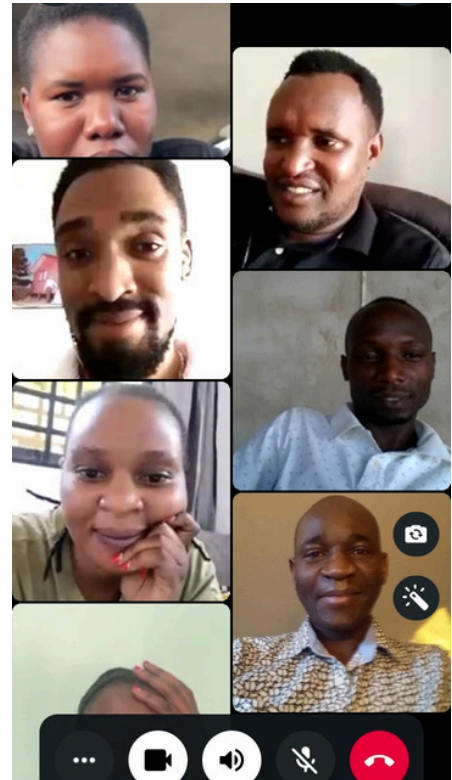
160% INCREASE

The project initial target was reach 5 schools However, to meet the target of training 100 teachers, the project expanded to include 13 schools. This adjustment resulted in 160% increase in the number of schools involved.

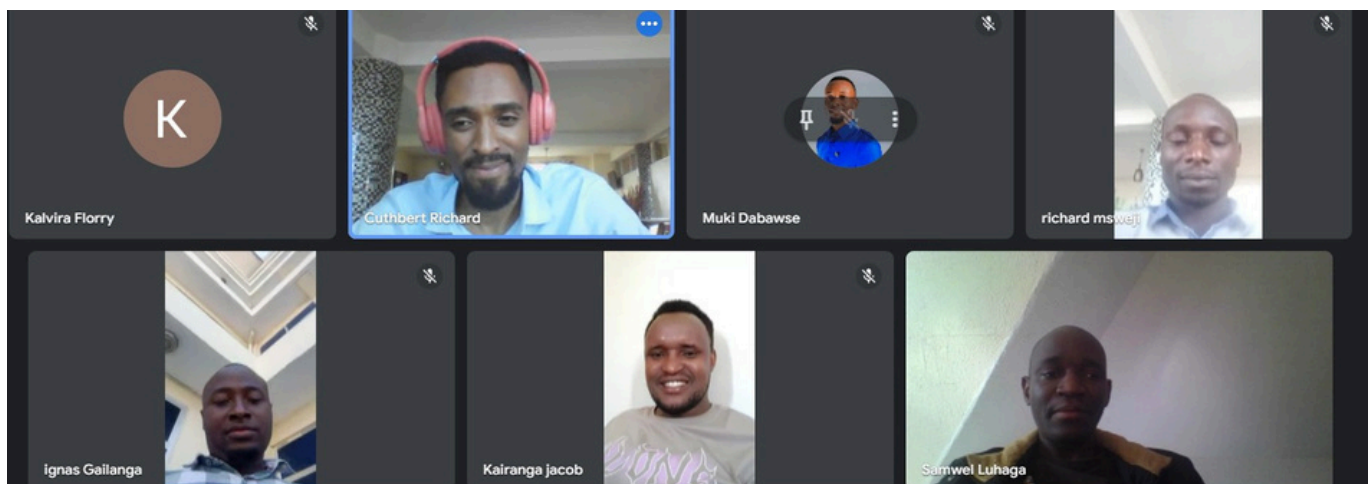
ANNUAL GENERAL MEETING

On December 7, 2024 all AfrEd members met to discuss annual reports, and plans for 2025. Here is a highlight of the meeting

- 7 out 9 (78%) recorded attendance
- Approved 2025 annual plans and deliberated on issues such as membership fees.
- Directed Management to review the 2023/2027 Strategic plan by February 2025

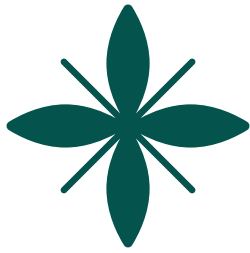


3RD BOARD OF DIRECTORS MEETING



AfrEd Board of Directors meets twice a year. The latest meeting was on October 12, 2024. As the governing body of the organization, the Board of Directors discussed annual programming, fundraising and was enthusiastic in putting in plans for 2024. Some of the plans included:

- Raising annual budget by 30% to include more programming opportunities in schools.
- Reviewing and implementing the 2023/2027
- Support AfrEd management to fundraise for the 2025 annual budget.

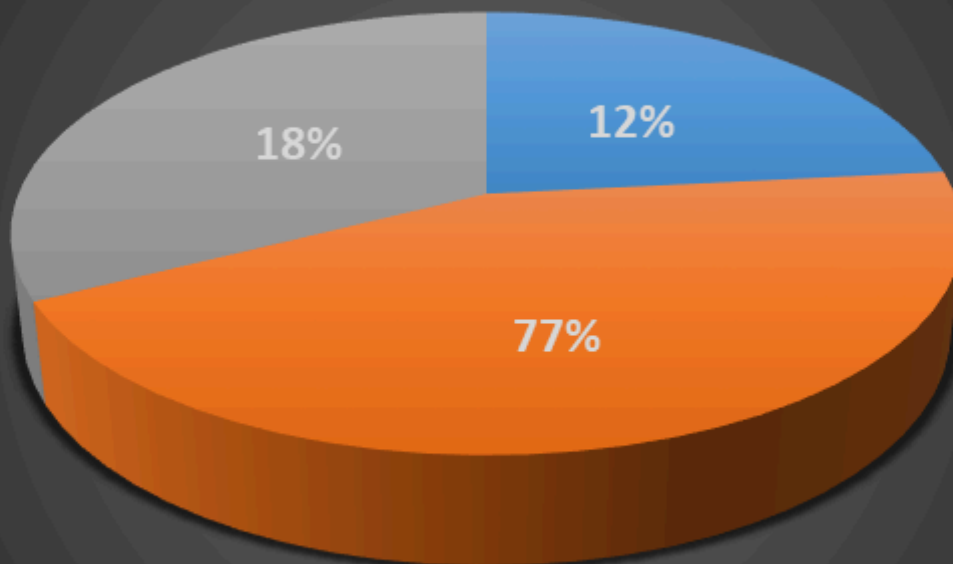


A Year's Overview

A GLANCE AT FINANCIALS

In 2024 a total of TZS 47,474,100/= was spent on our project activities, purchase of equipment and administration. Thanks to the generosity of our donors US Embassy Tanzania for their support of our mission.

Expenditure in %



■ Operation & Admin ■ Project Implementation ■ Equipment & Tech

CHALLENGES & SOLUTION

Despite having a strategic plan for resource mobilization and fundraising, AfrEd faced funding challenges in 2024, limiting our capacity to reach a broader audience. However, AfrEd leveraged resources from the E-com project to advance other technology-driven initiatives, such as delivering educational content in science subjects to reach more students.

RESOURCE MOBILIZATION STRATEGIES & FUNDRAISING

- Fundraising through proposal writing
- Business model development (move from non-profit to social enterprise)

LESSONS LEARNED

To continue adapting our educational approaches to the evolving global landscape, integrating new technologies that enhance learning effectiveness and prepare students for future careers. By embracing digital tools, and equip students with the skills required to thrive in a competitive global market.

2025 PLANS

- Provide services focused on realizing SDG 4, target 4.1: Free Primary and Secondary Education.
- Produce online content for public secondary schools and Build capacity of 2000 secondary school teachers in science subjects.
- Launch BLTin (Bagamoyo Learning and Talents Initiative: Skills for success).



THANKS TO OUR DONOR



**U.S. Embassy
Dar es Salaam**

Contact Information



Phone Number
+255 717 292 249



Our Website
www.afred.org



Email Address
info@afred.org



Our Address
P.O.BOX 4267 , Bagamoyo, Tanzania



@AfrEd Tanzania